

News Release Template

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INTERNET ADVOCATES GATHER FOR PARLIAMENT RALLY AGAINST NEW ENCRYPTION THREATS

Your headline should be short, direct and eye-catching. Don't try to be too clever or complicated – it needs to be quickly and easily understood

Embargoed until Thursday 21st October 00:01

State the date when this can be used from (an embargo) or mark for immediate use

- Rally outside the Parliament building at 5.30pm on Thursday 21 October.
- Event is organised by ISOC x chapter will take place at 5:30pm today in support of Global Encryption Day.

Who? When? Where? What? How?

Internet advocates are today rallying in support of strong encryption at the Parliament building as part of activity to mark Global Encryption Day.

Write the press release as if it is being read on the day of publication

The event comes amid increasing concern over law enforcement agencies' plans to create 'backdoors' to access user's data.

XXX XXXX,

"Encryption keeps all of us safe – from ensuring our medical records are private, protecting us from criminals, and allowing journalists to hold power to account. But we will all need to work together to defend end-to-end encryption and make the switch to encrypted apps."

Main quote, using emotive, human language, strong imagery and turn of phrase

ENDS

Marks the end of the main body of the release

For media enquiries contact **xxxx@xxxx** or **xxxxxxxx**

Contact details for follow-up interviews

Notes to editors

For additional supporting references, statistics or information