

Writing Your Petition

The following steps will help you craft your own petition with an engaging structure design to increase impact.

1. Problem

(e.g. A major loophole in the Encryption Bill would enable an attack on service providers who provide encrypted communications.)

2. Solution

(e.g. Public safety can be protected without compromising privacy and cybersecurity, but not by undermining encryption. We need a new clause to prevent an encryption back door so banking transactions, online purchases, medical records and our communications with friends and family are protected.)

3. Urgency

(e.g. The Government is considering this issue, but they're under huge pressure not to act.)

4. Call to Action

(e.g. That's why we've launched a campaign to convince the Government to close this loophole. Ask the Government to protect all of our communications.)

5. More Information

At a time when people need digital security more than ever, governments should support end-to-end encryption as the most effective way to ensure the personal security of billions of people and the national security of nations around the world. End-to-end encryption serves a vital purpose in repressive states to protect journalists, human rights defenders and other vulnerable people.

6. Second Call to Action (Optional)

You have a huge opportunity to help us protect our communications. Please take action today and tell the Government why you care about encrypted communications.

7. Tell-a-Friend

It only takes a minute to help. And if you forward this message to your friends and family, we'll really get the word out there.